

## DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**New Media Firm, The**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937160-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Defend Justice From Politic	DEFEND JUSTICE	1544

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	937160	07892879

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	361	379

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/11/12	M-F Sunrise @6AM	6:00-7:00 AM	-1-1---	:30	2	\$1,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-1---	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/09/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV103X12212H	\$1,400.00 NM
1	WESH	Th	10/11/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	TV103X12212H	\$1,400.00 NM
2	10/10/12	10/12/12	NBC Today Show	7:00-9:00 AM	--1-1--	:30	2	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--1-1--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/10/12	8:51 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
2	WESH	F	10/12/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
3	10/15/12	10/15/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$2,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/15/12	8:39 AM	NBC Today Show	7:00-9:00 AM	:30	TV103X12212H	\$2,000.00 NM
4	10/12/12	10/12/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/12/12	9:57 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	TV103X12212H	\$900.00 NM
5	10/09/12	10/12/12	M-F 5-6 PM ROT	5:00-6:00 PM	-11-1--	:30	3	\$1,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-11-1--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	10/09/12	5:13 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV103X12212H	\$1,500.00 NM
2	WESH	W	10/10/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV103X12212H	\$1,500.00 NM
1	WESH	F	10/12/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	TV103X12212H	\$1,500.00 NM
6	10/09/12	10/11/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1-1---	:30	2	\$2,200.00	NM

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**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937160-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Defend Justice From Polit	DEFEND JUSTICE	1544

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-1---	2	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	6:13 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
2 WESH	Th	10/11/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
7	10/15/12	10/15/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12	6:12 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	TV103X12212H	\$2,200.00	NM
8	10/12/12	10/12/12	M-F Entertainment Tonight	7:00-730 PM	----F--	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	----F--	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	10/12/12	7:26 PM	M-F Entertainment Tonight	7:00-730 PM	:30	TV103X12212H	\$2,000.00	NM
9	10/09/12	10/09/12	M-F Access Hollywood	Access Hollywood /	-T-----	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-T-----	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Tu	10/09/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	TV103X12212H	\$2,000.00	NM
10	10/13/12	10/13/12	M-Su News @ 11PM	11-1135p	-----S-	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/13/12	11:19 PM	M-Su News @ 11PM	11-1135p	:30	TV103X12212H	\$2,400.00	NM
11	10/15/12	10/15/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	M	10/15/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	TV103X12212H	\$2,400.00	NM
12	10/09/12	10/11/12	NBC Tonight Show	11:35P-12:35XM	-1-1---	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-1-1---	2	\$1,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Tu	10/09/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	TV103X12212H	\$1,300.00	NM
1 WESH	Th	10/11/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	TV103X12212H	\$1,300.00	NM
13	10/13/12	10/13/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----1-	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/13/12	7:41 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	TV103X12212H	\$600.00	NM
14	10/13/12	10/13/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,600.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

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Defend Justice From Politic	DEFEND JUSTICE	1544

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
14	10/13/12	10/13/12	NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	-----S-	:30	1	\$1,600.00	NM																																	
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/13/12</td><td></td><td>NBC Saturday</td><td>Sat 8-10am</td><td>:00</td><td></td><td><del>\$1,600.00</del></td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/13/12		NBC Saturday	Sat 8-10am	:00		<del>\$1,600.00</del>	NM	Credited										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Sa	10/13/12		NBC Saturday	Sat 8-10am	:00		<del>\$1,600.00</del>	NM																																
Credited																																										
16	10/14/12	10/14/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,500.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$1,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$1,500.00																					
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	10/08/12	10/14/12	-----S	1	\$1,500.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	10/14/12	6:28 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	TV103X12212H	\$1,500.00	NM																																
17	10/14/12	10/14/12	Sun Sunrise@6-8 AM Class of Time - Fixed Non Pre-emptible	6:00-8:00 AM	-----S	:30	1	\$600.00	NM																																	
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$600.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$600.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	10/08/12	10/14/12	-----S	1	\$600.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WESH	Su	10/14/12	7:22 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	TV103X12212H	\$600.00	NM																																
Total Spots							21																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$34,900.00</b>
<u>Agency Commission</u>	<b>\$5,235.00</b>
<u>Net Amount Due</u>	<b>\$29,665.00</b>